

Mohammadreza Moeinfard, PhD

(Curriculum Vitae)

Assistant Professor of Sports Management
Faculty of Sport Sciences
Hakim Sabzevari University, Sabzevar, Iran
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EDUCATION

PhD in Sport Management, 2008

Faculty of Physical Education & Sport Sciences, Kharazmi University, Tehran, Iran

MA in Physical Education and Sports Sciences, 2000

Faculty of Physical Education and Sports Sciences, Kharazmi University, Tehran, Iran

BA in Physical Education and Sports Sciences, 1997

Faculty of Physical Education and Sports Sciences, University of Gilan, Rasht, Iran

RESEARCH INTERESTS

Sport Tourism
Sport Marketing
Entrepreneurship in Sport
Strategic Planning in Sport
Health and Sport

PROFESSIONAL AND ACADEMIC EXPERIENCES

Assistant Professor of Sport Management – (2008 - present)

Faculty of Sport Sciences, Hakim Sabzevari University, Sabzevar, Iran

Director of Physical Education Program – (2014 - present)

Hakim Sabzevari University, Sabzevar, Iran

Dean, Faculty of Sport Sciences – (2011 - 2014)

Hakim Sabzevari University, Sabzevar, Iran

Vice Dean, Faculty of Sport Sciences – (2010 - 2011)

Hakim Sabzevari University, Sabzevar, Iran

Research Associate (Sabbatical for 6 months) – (2010 - 2011)

The Management Discipline Group, Business School, the University of Technology Sydney, Sydney, Australia

Head of Sport Management Department – (2009 - 2010)
Faculty of Sport Sciences, Hakim Sabzevari University, Sabzevar, Iran

Research Associate (Sabbatical) – (2007 - 2008)
Faculty of Business, Economics and law, the University of Queensland, Brisbane, Australia

Extracurricular director – (1999 - 2001)
Faculty of Sport Sciences, Ferdowsi University (Neyshabour Campus), Mashhad, Iran

ACADEMIC EXPERINCE

Teaching

- **Faculty of Sport Sciences**, Hakim Sabzevari University, Sabzevar, Iran (09/2008- present)

Undergraduate level:

Event Management
Management in Sport Organization
Sport Facility Management
Sport Philosophy
Tennis & Badminton

Graduate level:

Sport marketing
Sport entrepreneurship
Human Resource Management in Sport Organization
Research Methods in Sport Management
Sport Tourism

Advising

Faculty of Sport Sciences, Hakim Sabzevari University, Sabzevar, Iran – (09/2008 - present)
Supervising/advising 18 master's students in the fields of Sport Management:

- (2016) Alireza Jalalidamrodi, *The effect of star players on professional sport teams branding*
(2016) Marjan Shamsabadi, *Market segmentation of sport tourism industry in Iran*
(2016) Zahra Parande, *Identification and analysis of entrepreneurial opportunities in Khorasan-Shomali province sport industry*
(2015) Jaber Estiri, *The role of the Binalood heights for sport tourists attracting and providing development strategies*
(2015) Rohollah Afchangi, *Analyze the barriers and limitations of the development of sports tourism industry in Iran*
(2015) Aynaz Arekhi, *The effects of exercise development on the process of globalization in Iran*

- (2015) Somayeh Ebrahimi, *Study of time management and burnout in physically active and inactive staff and faculty members in Hakim Sabzevari University*
- (2014) Hamid Ahmadi, *The effects of sport tourism development in Kish Island*
- (2014) Elaheh Fahiminajad, *The perception of Sabzevar students from the impacts of sport event volunteering*
- (2012) Delbari Hassan, *Evaluation of organizational culture and organizational citizenship behavior among physical education teachers in Khorasan Razavi province*
- (2012) Hamzeloo Yosef, *The role of sport development in the globalization process of Iran*
- (2011) Hassan Eizi, *Study of relationship between health related quality of life and job satisfaction in active and inactive employees of Sabzevar University*
- (2010) Maryam Balali, *Evaluation of the potential of sports tourism in the province of Khorasan Razavi*
- (2010) Azam Abasi, *Evaluation of marketing mix in the tourism industry of sports in Iran*
- (2009) Hamzeh Sabori, *Evaluation of annual training program in Iranian Badminton professional coaches*

RESEARCH FUNDING

Awarded Research Grant by the Ministry of Education, Iran (2009)

“Describe the status of physical education and sport the first three grades of primary schools in the country”

Role: Co- investigator: (\$15,000 / annum)

REVIEWING ACTIVITIES

Reviewer for:

Journal of Sport Management and Action Behavior (Mazandaran University)

<http://msb.journals.umz.ac.ir/>

Sport Management and Development (Guilan University)

<http://jsmd.guilan.ac.ir/>

Sport Management Studies (Sport Science Research Institution in Iran)

<http://smrj.ssrc.ac.ir/>

PUBLICATIONS

Published refereed manuscripts in journals with editorial review:

1. Shooshinasab, P. **Moeinfard, M.** Kazemnejad, A. (2016). Strategies of sport recreation tourism development in Iran. *Journal of Management and development of sports*, in press.

2. **Moeinfard, M.** Keykhosravi, A. Shooshinasab, P. Hamedinia, M. (2016). Obstacles to the development of handball in the city of Sabzevar and the probable solutions. *Journal of Sport and Youth Strategic Studie*, in press.
3. **Moeinfard, M.** Esmaeili, MH. Shooshinasab, P. Benesbordi, A. (2015). The relationship between service quality dimensions with satisfaction of sports tourists of Mashhad aquatic parks. *Journal of Sport Management and motor behavior*, 3(2), 1-17.
4. Benesbordi, A. **Moeinfard, M.** Mahmoudi, A. (2014). The relationship between tourists' constraints and their satisfaction in Tehran ski resorts. *Journal of Sport Management*, 23, 147-162.
5. **Moeinfard, M.** Hamzehlou, Y. Shooshinasab, P. (2014). The effects of exercise development on the process of globalization in Iran. *Journal of Sport and Youth Strategic Studie*, 28, 39-55.
6. Abbasi, A. **Moeinfard, M.** Khabiri, M. Shooshinasab, P. (2014). Marketing Mix in Iran Sport Tourism Industry. *International Journal of Sport Studies*, 11(4), 1336-1344.
7. Shooshinasab, P. Taylor, T. **Moeinfard, M.** Kazemnejad, A. (2013). Strategic planning for development of sport event tourism industry in Iran. *International Journal of Sport Studies*, 3(12), 1348 – 1361.
8. Hamedinia, M. Sabori, H. **Moeinfard, M.** (2013). A Survey on annual periodization of the Iranian professional badminton coaches. *International Journal of Sport Studies*, 9(3), 970-977.
9. Ahmadi, H. **Moeinfard, M.** Tabaeeyan, SA. (2013). The impacts of sport tourism in Kish Island development. *Journal of American Science*, 9(11), 23-29.
10. Benesbordi, A. **Moeinfard, M.** (2013). Relationship between empowerment and readiness for change in employees of physical education faculties of public universities in Tehran. *Journal of Research on educative Sports*, 1(3), 49-61.
11. **Moeinfard, M.** Balali, M. Hamedinia, M. Amirahmadi, A. (2012). Studying of the capacity of sport tourism in the province of Khorasan Razavi. *Journal of Geographical Studies of Arid Zones*, 3(9), 78-100.
12. Balali, M. **Moeinfard, M.** Hamedinia, M. Amirahmadi, A. (2012). Studying the managers' viewpoint about the development of sports tourism industry in Khorasan Razavi Province. *Journal of Sport Management*, 4(13), 185-202.
13. Shooshinasab, P. Mozaffari, AA. Tondnevis, F. **Moeinfard, M.** (2012). Effective factors on development of sports tourism industry in Iran. *Journal of Motor Sports and Life Sciences*, 2(2), 203-228.
14. **Moeinfard, M.** Mozaffari, AA. Moshrefjavadi, B. Kazemnejad, A. (2011). The study of sport tourism industry situation in Iran. *Journal of Olympic*, 2(54), 7-22.
15. Mozaffari, SAA. **Moeinfard, M.** Poorsoltani, H. Moshrefjavadi, B. Esmaeili, MH. (2009). Description of the status of physical education and sport in the first three grades of primary schools in Iran. *Journal of Movement Sciences and Sport*, 14(14), 119-139.

Textbook:

Moeinfard, M. (2010). *Sports tourism*. Publishers of University of Hakim Sabzevari.

Research report:

Mozaffari, SAA. **Moeinfard, M.** Esmaeili, MH. Moshrefjavadi, B. (2006). Description of the status of physical education and sport the first three grades of primary schools in Iran. *Executive organization*: the Ministry of Education.

Refereed conference abstracts/proceedings:

1. **Moeinfard, M.** Arekhi, A. Shooshinasab, P. (2015). The effects of globalization on the economic development of sport in Iran. 8th International Conference on Physical Education and Sports Sciences, Tehran, Iran.
2. Ahmadi, H. **Moeinfard, M.** Shooshinasab, P. Azari, A. (2015). Comparison of sport and tourism managers viewpoint on the effects of sport tourism development on the Kish Island. 1st National Conference on Sport Management the Scientific Society Iran, Allameh Tabatabai University, Tehran, Iran.
3. Hamzehlou, Y. **Moeinfard, M.** Balali, M. (2015). The importance of sports tourism development in Lorestan province and its potential amongst managers and sports tourism industry professionals. 4th National Conference of Sports Science Students, Shahid Beheshti University, Tehran, Iran.
4. Shooshinasab, P. **Moeinfard, M.** Abbasi, A. (2015). Identify indicators of place element in the marketing of sports tourism in Iran. 1st Scientific Conference of Associations of Physical Education and Sport Sciences, Tehran, Iran.
5. **Moeinfard, M.** Izi, A. Ramezani, V. Balali, M. (2014). Comparison the quality of life associated with health in sports active and inactive employees of Sabzevar University. International Conference on Management in the 21st Century, Tehran, Iran.
6. **Moeinfard, M.** Esmaeili, MH. Shooshinasab, P. Benesbordi, A. (2014). Prediction of loyalty in sport tourists due to the components of service quality and satisfaction. 3rd National Conference on Sport for All, Mashhad, Iran.
7. Shooshinasab, P. Arekhi, A. **Moeinfard, M.** Ghodsi, A. (2014). Effective Factors on Women Participation in Mountaineering; Case Study: Binalud Mountains, Neishabur-Iran. 6Th IWG world conference on women and sport. Tehran, Iran.
8. **Moeinfard, M.** Balali, M. Azarniveh, MS. (2013). The role of physical education classes in general health and happiness in college students of Hakim Sabzevari University. Congress on Sport Sciences - Needs of Future Generation, Tehran, Iran.
9. Ahmadi Nasr. A. Peymanizad, H. **Moeinfard, M.** (2012). Evaluation of organizational culture and organizational citizenship behavior among educational office workers of Khorasan Razavi province. 1st International Congress on Sport Sciences North, Babolsar, Iran.

10. Abbasi, A. **Moeinfard, M.** Khabiri, M. (2011). Evaluation of marketing mix in the tourism industry of sports. 2nd National Conference on Sport Management, Tehran, Iran.
11. Balali, M. **Moeinfard, M.** Hamedinia, M. Amirahmadi, A. (2010). Studying the managers and experts viewpoint about the development of sports tourism industry in Khorasan Razavi Province. 1st National Conference on Sport Management, Tehran, Iran.
12. Abbasi, A. **Moeinfard, M.** Khabiri, M. (2010). Analysis of product marketing mix elements in the sport tourism industry in Iran. 1st National Conference on Sport Management, Tehran, Iran.

COACHING AND REFERING QUALIFICATIONS:

Advanced Sports International Management Course, the Polytechnic University of Milan-Italy (2011)

Tennis Coaching, Grade 1 (Australian Tennis Federation-2010)

Lifeguard, Grade 2 (1997)

Badminton Coach, Grade 3 (1997)

Gymnastics Coach, Grade 3 (1995)

Table Tennis Referee, Grade 3 (1999)